

YOU ARE

YOUR PARTNER
FOR EVENTS,
CONFERENCES &
BRAND EXPERIENCES
THAT MAKE AN IMPACT.

? → ! **welcome**
ANDERES ERLEBEN.

WELCOME



HERE'S WHAT WE
CAN DO FOR YOU.

WE ARE HAPPY TO HELP YOU.

**30+ YEARS OF
EXPERIENCE**

**3000+ SUCCESSFULLY
ORGANISED
EVENTS**

100% FULL SERVICE

1:1 LIVE – DIGITAL – HYBRID

We develop bespoke event formats for you that strengthen employee engagement, activate customers, and anchor brands sustainably within their target audiences.



EVENTS THAT MOVE PEOPLE. BRANDS THAT MAKE AN IMPACT.

**AGENCY CLICHÉS?
NOT OUR STYLE.**



welcome stands for:
a grounded mindset, strong values, a family-like culture, and partnership built on trust

**OFF-THE-SHELF?
NOT OUR STYLE!**



welcome stands for:
bespoke concepts, creative excellence, fresh ideas, and innovative solutions

**AMATEURS?
NOT OUR STANDARD!**



welcome stands for:
experienced expertise, professional leadership, trusted guidance, and reliable execution.

**LACK OF DRIVE?
NOT IN OUR DNA!**



welcome stands for:
passion, energy, and wholehearted commitment

For more than 30 years, welcome has been creating exceptional event formats with depth and substance – both nationally and internationally.

We create brand experiences, that spark emotion, are executed with professional excellence, and leave a lasting impression.

From the **first idea** to **final delivery**, we support our clients with creative concept development, strategic planning, and seamless execution – live, digital, or hybrid.

For us, this also means delivering the right **event communication** – from the central creative idea, design, and participant management through to measuring success.

SPOTLIGHT ON THESE FORMATS

CORPORATE EVENTS



CONVENTIONS & CONFERENCES



YOUR BRAND. YOUR MESSAGE. YOUR STAGE.

Whether it's an employee event, customer experience, or brand activation, we develop bespoke event concepts with emotional storytelling – precisely tailored to your target audience.

KNOWLEDGE MEETS CONNECTION

Professionally planned congresses and conferences create space for exchange, inspiration, and lasting knowledge transfer – efficiently organized and seamlessly staged.

CORPORATE MEETINGS & INCENTIVE EVENTS



BUSINESS WITH IMPACT AND EXPERIENCE

Interactive meeting formats in inspiring settings, combined with a touch of incentive flair – organized with that special something.

CREATING CONNECTION THROUGH SHARED EXPERIENCES

From our exclusive wine casino “Casino Vinophil” and sustainable concepts such as “Re:create” to interactive team formats like “WeStar” - we create experiences that motivate teams and bring people together.

EXPERIENCE THE RHINELAND – AUTHENTIC & EXTRAORDINARY

With local expertise, a strong partner network, and creative ideas, we create exceptional experiences in Cologne, Düsseldorf, Bonn, and throughout the Rhineland.

SIDE EVENTS & TEAM BUILDING EXPERIENCES



INCOMING RHINELAND



WHAT OUR CLIENTS SAY

”

... Our 10th company anniversary became a truly memorable family celebration — thanks to welcome's innovative ideas, meticulous attention to detail, and reliable, warm-hearted support throughout.! ...”

Yvonne Wolodko, Currenta

TRUST IS BUILT THROUGH SUCCESSFUL PARTNERSHIPS

”

... I wanted to congratulate you on your truly outstanding team. Without exception, everyone was friendly, competent, professional, and exceptionally committed. It is clear that the entire team is passionate about the company and their work — and you can really feel it. You have a team that is truly second to none...”

Claudia Baumbach, RTL DISNEY Fernsehen

”

... It is always a great pleasure to work with true professionals. Welcome Events combines proven expertise in event management with excellent knowledge of the Rhineland and a strong network of top partners. The team is creative, structured, and reliable — and stands out through a warm, trust-based way of working and a consistently positive spirit...”

Dr. Jan Zeese, HGK LOGISTICS AND INTERMODAL



”

... The welcome team impresses with outstanding, innovative ideas, strong execution, and a genuine passion for what they do. We could always rely on their exceptional attention to detail and absolute budget loyalty ...”

Dirk Ferwer, abcfinance GmbH

”

... A big thank you - welcome agency team for your incredible partnership throughout our drupa journey. Your flexibility, adaptability, and creativity have truly made our employee experience at HP perfect. We couldn't have asked for better collaborators! ...”

Khalil Eid, HP Industrial Print

www.welcome-events.de/veranstaltungsagentur-koeln/kundenstimmen

LET'S CREATE EXTRA- ORDINARY EXPERIENCES TOGETHER.



? → ! **welcome**
ANDERES ERLEBEN.

We are here for you.

We would be delighted to hear from you
by phone or email.

+49 2234 953 22 - 0

info@welcome-events.de

welcome Gesellschaft für Eventmarketing
und Kommunikation mbH

Gut Neu-Hemmerich | Bachemer Straße 6-8
50226 Frechen/Köln